



Hello Jane,

Participate in Earth Day 2018: End Plastic Pollution

In this series of emails from Worldwatch this month, you learned why plastic is so deadly and how you can do your part in your life and your community to take action. Creating a sustainable world for future generations requires that we commit to managing deadly waste from our modern societies.

**Final instalment in this series: Support and promote plastics of the future
First, promote compostable plastic - in your life and your community.**

As we wrap up this series about plastic pollution we acknowledge that plastics are here to stay. The good news is that compostable plastics are emerging for single-use items like bags, straws, bottles, cups, tableware, food containers. Compostable plastics are different and very preferable to biodegradable plastics. What's the difference?

<https://bagtoearth.com/us/municipalities/compostable-vs-biodegradable/>

Here are some examples of compostable plastic products available today: (There are many providers. Worldwatch does not endorse any particular product or manufacturer).

Plastic bags for trash and food storage

<http://biobagusa.com/products/retail-products/>

Cups for cold and hot drinks, straws, plates, bowls, tableware

<https://www.ecoproductsstore.com/>

Secondly, promote infinitely recyclable products made from reclaimed fishing nets

Infinitely recyclable? Really?

https://www.refinery29.com/2015/08/91854/speedo-recycled-nylon-aquafil?bucketed=true&bucketing_referrer=https://www.google.com/

Abandoned fishing nets are a growing hazard to marine life. Now industries are sprouting up to collect and sell this trash to companies like Aquafil where it is processed into infinitely recyclable nylon products like carpet, clothing, pack packs and skateboards.

<https://www.interiorsandsources.com/news/design-news/news-detail/articleid/20966/title/aquafil-usa-awarded-a-2017-green-good-design-award>

Here are some examples of products available today:

Look for carpeting from companies like Interface Carpet

http://www.interface.com/US/en-US/campaign/negative-to-positive/Net-Works-en_US

Look for clothing from companies like Speedo, Levi Strauss and H&M

<https://www.businesswire.com/news/home/20150804005564/en/Aquafil-Speedo-USA-Launch-World's-Fabric-Take-Back>

<http://www.econyl.com/press/aquafil-partners-with-levi-strauss-co-to-produce-sustainable-jeans/>

<https://www.innovationintextiles.com/aquafil-and-hm-collaborate-on-conscious-collection/>

look for skateboards and other sports equipment

<https://bureo.co/pages/about>